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## Rob Soni

Rob Soni has helped launch and build more than 30 successful businesses across a range of technologies, including communications software and systems, semiconductors and storage. More than two-dozen of those companies have gone on to public offerings or profitable acquisitions, including Maker Communications (Conexant), Element 14 (Broadcom), Sirocco (Sycamore Networks), Powertel (VoiceStream Wireless) and Bladelogic (BMC Software). Prior to joining Matrix, Rob spent nine years at Bessemer Venture Partners and founded the firm's early stage data communications practice. Rob worked for the Boston Consulting Group (BCG) and earned a bachelor's degree from Harvard College. Rob's current portfolio includes startups in network security, data center virtualization, analog and programmable semiconductors, and industrial waste.