



2500 SAND HILL ROAD
SUITE 200
MENLO PARK, CA 94025
P (650) 854-3131
F (650) 854-3296

matrixpartners.com

Antonio Rodriguez

Antonio is a general partner at Matrix Partners. Prior to Matrix, Antonio was CTO of HP's consumer Imaging and Printing division where he led a wide array of projects in the areas of mass customization, e-reading, mobile platforms, and next generation web platforms for content consumption. Antonio joined HP through the acquisition of Tabblo, where he was founder and CEO. Tabblo, a Matrix-backed company, was a high-end photo site focused on bringing together the viral nature of online content publishing with the high margins of digital printing. Prior to Tabblo, Antonio held a variety of engineering, product, and business development roles at MyPublisher (currently the leading photo book manufacturer in the US), abuzz Technologies (acquired by the New York Times), and the Boston Consulting Group. Antonio graduated Phi Beta Kappa from Harvard and received an MBA from Stanford. Antonio's areas of investment include consumer Internet, mobile, software and Internet infrastructure.